

OTC Markets offers cost-effective tools to help companies provide SMART marketplaces for their investors. SMART represents the five core features of an efficient financial marketplace for investors to analyze, value and trade securities. OTCQX®, OTCQB®, and OTC Pink® companies can create a smarter marketplace for their investors by improving these five features.

HOW TO PROVIDE A SMART MARKETPLACE FOR YOUR INVESTORS

<p>SEE Widespread price transparency</p>	<p>MEET Buyers and sellers with continuous liquidity providers</p>	<p>ANALYZE Company information</p>	<p>REACH Investors, broker-dealers and investment advisors</p>	<p>TRADE WITH CONFIDENCE Demonstration of quality and reputation</p>
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The **Blue Sky Monitoring Service** helps companies manage their 50-state Blue Sky compliance in order to more effectively **REACH** the large pool of investors who use financial advisors.

The service comes with a daily-updated audit of a company's status in each of the U.S. states and territories so that companies can determine in which states broker-advised investors can trade their stock. The Blue Sky Monitoring Service is also valuable as a tool to keep updated on changes in a company's Blue Sky compliance and information on how to gain compliance in additional states.

KEY BENEFITS

Reach More Investors—Blue Sky compliance is mandatory in each state in which any of the 280,000+ state and federally registered investment adviser representatives advise, discuss or recommend your stock to their investor clients

Eliminate Research Barrier—Many broker-dealers will not write research on companies that do not have widespread Blue Sky compliance

Streamline Your Compliance— Receive a complete analysis of your state exemptions, easily monitor changes in state securities laws that affect Blue Sky, and receive advance reminders when state filing renewals are due

FEES

\$3,000 per year.

HOW TO ORDER

Contact Issuer Services at issuers@otcmarkets.com or 212.896.4420 to order today.

The Blue Sky Monitoring Service can help expand the **REACH** of investors who can trade your stock. Start helping your investors make **smarter** decisions today by subscribing to the **Blue Sky Monitoring Service**.

Blue Sky Monitoring Print Page

adidas AG — ADDYY
OTCQX International Premier / Sponsored ADR (1 ADS : 0.5 Ordinary) / 1.0.5

Brokers can Recommend ADDYY to **96.6%** of the US Population ADCOF ADDYY

Summary		Largest Non-Compliant States	
States in Compliance ¹	47	KY	4,314,113
States out of Compliance	7	KS	2,818,747
300,415,703 people are in Blue Sky Compliant States or Territories			

All In Compliance Out of Compliance

State	Status	Footnote	Population	Exemption Information
Alabama	In Compliance	# 2	4,708,708	
Alaska	In Compliance	# 1	698,473	
Arizona	In Compliance	*10, *9	6,595,778	
Arkansas	In Compliance		2,889,450	
California	In Compliance		36,961,664	
Colorado	In Compliance		5,024,748	
Connecticut	In Compliance		3,518,288	
Delaware	In Compliance	# 1	885,122	
District Of Columbia	In Compliance	# 1	599,657	

ABOUT OTC MARKETS GROUP:

OTC Markets Group Inc. (OTCQX: OTCM) operates Open, Transparent and Connected financial marketplaces for investors to easily trade almost 10,000 equity and debt securities through the broker of their choice. Our OTC Link® ATS directly links a diverse network of broker-dealers that provide liquidity and execution services for a wide spectrum of securities. We organize these securities into tiered marketplaces to inform investors of opportunities and risks—OTCQX®—The Intelligent Marketplace for the Best OTC Companies; OTCQB®—The Venture Marketplace; and OTC Pink®—The Open Marketplace. Our data-driven platform enables efficient trading through any broker at the best possible price and empowers a broad range of companies to improve the quality and availability of information for their investors. To learn more about how we create smarter financial marketplaces, visit www.otcmarkets.com.